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| **CAMPAÑAS DE PUBLICIDAD 2022** | | | | | | | | | | | | | | | | |
| **AÑO** | **NOMBRE DE LA CAMPAÑA** | **MEDIOS OFF LINE** | | | | | **MEDIOS ON LINE** | | | | | **IMPORTE TOTAL CAMPAÑA** | | | | |
| **IMPORTE SIN IVA** | **IMPORTE CON IVA** | **FEE NETO SIN**  **IVA** | **FEE NETO CON IVA** | **IMPORTE TOTAL** | **IMPORTE SIN IVA** | **IMPORTE CON IVA** | **FEE NETO SIN IVA** | **FEE NETO CON IVA** | **IMPORTE** | **IMPORTE NETO** | **IVA** | **TOTAL** | **TOTAL SIN IVA** | **TOTAL CON IVA** |
| **TOTAL** | **SIN IVA** |
| **2022** | 01-ENERO CABALGATA DE REYES | 13.081,80 € | 15.828,98 € | 261,64 € | 316,58 € | 16.145,56 € |  |  |  |  |  | 13.343,44 | 2.802,12 | **16.145,56** | **35.023,34** | **42.378,24** |
|  |
| **ENERO Y FEBRERO** |
|  | 02-ENERO MODIFICACION ORDENANZAS FISCALES | 5.390,97 € | 6.523,07 | 107,82 | 130,46 | 6.653,53 | 4.386,34 | 5.307,47 | 68 | 82,28 | 5.389,75 | 9.953,13 | 2.090,16 | **12.043,29** |
| **(HMG)** | 03. FEBRERO 2022 PUERTA A PUERTA | 7.726,47 | 9.349,03 | 154,53 | 186,98 | 9.536,01 | 3.789,97 | 4.585,86 | 55,8 | 67,52 | 4.653,38 | 11.726,77 | 2.462,62 | **14.189,39** |
| TOTAL | 3 CAMPAÑAS | 26.199,24 | 31.701,08 | 523,99 | 634,02 | 32.335,10 | 8.176,31 | 9.893,33 | 123,80 | 149,80 | 10.043,13 | 35.023,34 | 7.354,90 | 42.378,24 |
|  | | | | | | | | | | | | | | | | |
| **2022** | 04.-ABRIL  EMPLÉATE A FONDO | 6.512,10 € | 7.879,64 € | 130,24 € | 157,59 € | 6.669,69 € | 4.883,75 € | 5.909,34 € | 57,68 € | 69,79 € | 5.979,13 € | 11.583,77 € | 2.432,59 € | **14.016,36 €** | **99.036,08 €** | **119.833,66 €** |
|  |
| **DE ABRIL A DICIEMBRE** | 05.MAYO  JORNADA SOLIDARIA UCRANIA-LA PALMA | 6.895,70 € | 8.343,80 € | 137,91 € | 166,88 € | 8.510,67 € | 5.726,32 € | 6.928,85 € | 74,53 € | 90,18 € | 7.019,02 € | 12.834,46 € | 2.695,24 € | **15.529,70 €** |
|  |
| **(NEW FOCO)** | 06.JUNIO | 6.417,70 € | 7.765,42 € | 128,35 € | 155,31 € | 7.920,73 € | 6.283,75 € | 7.603,34 € | 85,68 € | 103,67 € | 7.707,00 € | 12.915,48 € | 2.712,25 € | **15.627,73 €** |
|  | AYUDAS AL NACIMIENTO |
|  | 07.JULIO | 6.670,65 € | 8.071,49 € | 133,41 € | 161,43 € | 8.232,92 € | 5.833,75 € | 7.058,84 € | 88,68 € | 107,30 € | 7.166,13 € | 12.726,49 € | 2.672,56 € | **15.399,05 €** |
|  | AYUDAS A LA VIVIENDA Y NACIMIENTO |
|  | 08.SEPTIEMBRE | 6.645,65 € | 8.041,24 € | 132,91 € | 160,82 € | 8.202,06 € | 3.325,00 € | 4.023,25 € | 50,50 € | 61,11 € | 4.084,36 € | 10.154,06 € | 2.132,35 € | **12.286,42 €** |
|  | NUEVO PLAN PGOU |
|  | 09.SEPTIEMBRE | 7.720,65 € | 9.341,99 € | 154,41 € | 186,84 € | 9.528,83 € | 4.558,75 € | 5.516,09 € | 75,18 € | 90,96 € | 5.607,05 € | 12.508,99 € | 2.626,89 € | **15.135,88 €** |
|  | FIESTAS DE SAN MIGUEL |
|  | 10.OCTUBRE | 7.371,65 € | 8.919,70 € | 147,43 € | 178,39 € | 9.098,09 € | 5.983,75 € | 7.240,34 € | 91,68 € | 110,93 € | 7.351,26 € | 13.594,51 € | 2.854,85 € | **16.449,35 €** |
|  | TELEFONO 010 |
|  | 11.NOVIEMBRE | 6.762,65 € | 8.182,81 € | 135,25 € | 163,66 € | 8.346,46 € | 5.733,75 € | 6.937,84 € | 86,68 € | 104,88 € | 7.042,71 € | 12.718,33 € | 2.670,85 € | **15.389,18 €** |
|  | BONO JOVEN |
|  | 12.DICIEMBRE |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | NAVIDAD 22 |
| TOTAL | 9 CAMPAÑAS | 62.392,45 € | 66.546,07 € | 1.099,93 € | 1.330,92 € | 66.509,45 € | 42.328,82 € | 51.217,87 € | 610,58 € | 738,80 € | 51.956,68 € | 99.036,08 € | 20.797,58 € | 119.833,66 € |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **TOTAL** | **88.591,69 €** | **98.247,15 €** | **1.623,92 €** | **42.962,8 €** | **98.844,55 €** | **50.505,13 €** | **61.111,20 €** | **734,38 €** | **888,60 €** | **61.999,81 €** | **134.059,42 €** | **28.152,48 €** | **162.211,90 €** | **134.059,42 €** | **162.211,90 €** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | \* CAMPAÑA DE NOVIEMBRE SIN FACTURAR | | |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | \* CAMPAÑA DE DICIEMBRE SIN PRESUPUESTAR | | |  |  |  |  |  |  |  |  |  |  |  |  |  |
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