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| **CAMPAÑAS DE PUBLICIDAD 2022** |
| **AÑO** | **NOMBRE DE LA CAMPAÑA** | **MEDIOS OFF LINE** | **MEDIOS ON LINE** | **IMPORTE TOTAL CAMPAÑA** |
| **IMPORTE SIN IVA**  | **IMPORTE CON IVA**  | **FEE NETO SIN****IVA** | **FEE NETO CON IVA** | **IMPORTE TOTAL**  | **IMPORTE SIN IVA**  | **IMPORTE CON IVA** | **FEE NETO SIN IVA** | **FEE NETO CON IVA** | **IMPORTE** | **IMPORTE NETO**  | **IVA** | **TOTAL**  | **TOTAL SIN IVA** | **TOTAL CON IVA** |
| **TOTAL**  | **SIN IVA** |
| **2022** | 01-ENERO CABALGATA DE REYES | 13.081,80 € | 15.828,98 € | 261,64 € | 316,58 € | 16.145,56 € |   |   |   |   |   | 13.343,44 | 2.802,12 | **16.145,56** | **35.023,34** | **42.378,24** |
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| **ENERO Y FEBRERO** |
|  | 02-ENERO MODIFICACION ORDENANZAS FISCALES | 5.390,97 € | 6.523,07 | 107,82 | 130,46 | 6.653,53 | 4.386,34 | 5.307,47 | 68 | 82,28 | 5.389,75 | 9.953,13 | 2.090,16 | **12.043,29** |
| **(HMG)** | 03. FEBRERO 2022 PUERTA A PUERTA | 7.726,47 | 9.349,03 | 154,53 | 186,98 | 9.536,01 | 3.789,97 | 4.585,86 | 55,8 | 67,52 | 4.653,38 | 11.726,77 | 2.462,62 | **14.189,39** |
| TOTAL | 3 CAMPAÑAS | 26.199,24 | 31.701,08 | 523,99 | 634,02 | 32.335,10 | 8.176,31 | 9.893,33 | 123,80 | 149,80 | 10.043,13 | 35.023,34 | 7.354,90 | 42.378,24 |
|   |
| **2022** | 04.-ABRILEMPLÉATE A FONDO |  6.512,10 €  |  7.879,64 €  |  130,24 €  |  157,59 €  |  6.669,69 €  |  4.883,75 €  |  5.909,34 €  |  57,68 €  |  69,79 €  |  5.979,13 €  |  11.583,77 €  |  2.432,59 €  |  **14.016,36 €**  |  **99.036,08 €**  |  **119.833,66 €**  |
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| **DE ABRIL A DICIEMBRE** | 05.MAYOJORNADA SOLIDARIA UCRANIA-LA PALMA |  6.895,70 €  |  8.343,80 €  |  137,91 €  |  166,88 €  |  8.510,67 €  |  5.726,32 €  |  6.928,85 €  |  74,53 €  |  90,18 €  |  7.019,02 €  |  12.834,46 €  |  2.695,24 €  |  **15.529,70 €**  |
|  |
| **(NEW FOCO)** | 06.JUNIO |  6.417,70 €  |  7.765,42 €  |  128,35 €  |  155,31 €  |  7.920,73 €  |  6.283,75 €  |  7.603,34 €  |  85,68 €  |  103,67 €  |  7.707,00 €  |  12.915,48 €  |  2.712,25 €  |  **15.627,73 €**  |
|   | AYUDAS AL NACIMIENTO |
|   | 07.JULIO |  6.670,65 €  |  8.071,49 €  |  133,41 €  |  161,43 €  |  8.232,92 €  |  5.833,75 €  |  7.058,84 €  |  88,68 €  |  107,30 €  |  7.166,13 €  |  12.726,49 €  |  2.672,56 €  |  **15.399,05 €**  |
|   | AYUDAS A LA VIVIENDA Y NACIMIENTO |
|   | 08.SEPTIEMBRE |  6.645,65 €  |  8.041,24 €  |  132,91 €  |  160,82 €  |  8.202,06 €  |  3.325,00 €  |  4.023,25 €  |  50,50 €  |  61,11 €  |  4.084,36 €  |  10.154,06 €  |  2.132,35 €  |  **12.286,42 €**  |
|   | NUEVO PLAN PGOU |
|   | 09.SEPTIEMBRE |  7.720,65 €  |  9.341,99 €  |  154,41 €  |  186,84 €  |  9.528,83 €  |  4.558,75 €  |  5.516,09 €  |  75,18 €  |  90,96 €  |  5.607,05 €  |  12.508,99 €  |  2.626,89 €  |  **15.135,88 €**  |
|   | FIESTAS DE SAN MIGUEL |
|   | 10.OCTUBRE |  7.371,65 €  |  8.919,70 €  |  147,43 €  |  178,39 €  |  9.098,09 €  |  5.983,75 €  |  7.240,34 €  |  91,68 €  |  110,93 €  |  7.351,26 €  |  13.594,51 €  |  2.854,85 €  |  **16.449,35 €**  |
|   | TELEFONO 010 |
|   | 11.NOVIEMBRE |  6.762,65 €  |  8.182,81 €  |  135,25 €  |  163,66 €  |  8.346,46 €  |  5.733,75 €  |  6.937,84 €  |  86,68 €  |  104,88 €  |  7.042,71 €  |  12.718,33 €  |  2.670,85 €  |  **15.389,18 €**  |
|   | BONO JOVEN |
|   | 12.DICIEMBRE |   |   |   |   |   |   |   |   |   |   |   |   |  |
|   | NAVIDAD 22 |
| TOTAL | 9 CAMPAÑAS  |  62.392,45 €  |  66.546,07 €  |  1.099,93 €  |  1.330,92 €  |  66.509,45 €  |  42.328,82 €  |  51.217,87 €  |  610,58 €  |  738,80 €  |  51.956,68 €  |  99.036,08 €  |  20.797,58 €  |  119.833,66 €  |
|  |   |   |   |   |   |   |  |  |  |  |  |  |  |  |  |  |
|  |  **TOTAL**  | **88.591,69 €**  |  **98.247,15 €**  | **1.623,92 €**  | **42.962,8 €**  |  **98.844,55 €**  |  **50.505,13 €**  |  **61.111,20 €**  | **734,38 €**  | **888,60 €**  |  **61.999,81 €**  | **134.059,42 €**  |  **28.152,48 €**  | **162.211,90 €**  | **134.059,42 €**  |  **162.211,90 €**  |
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|  | \* CAMPAÑA DE NOVIEMBRE SIN FACTURAR |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | \* CAMPAÑA DE DICIEMBRE SIN PRESUPUESTAR |  |  |  |  |  |  |  |  |  |  |  |  |  |
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